



DEBORAH DOHERTY
Graphic Designer Slash Artist



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PERSONAL STATEMENT

I am lucky enough to say that my passion and occupation are the same, Graphic Design and Art. I love projects where my skills and experience can benefit my client's success and my personal growth. I am a well organized, creative, thorough and responsible person with a great eye for color and typography. I've been successfully running my own freelance business for the last thirty years. I am confident in my abilities and am the type of person who approaches each project with insight, excitement, and a joke or two. More like three but no one likes a mathematician.

EMPLOYMENT HISTORY

Freelance Graphic Designer Slash Artist

D2 Designs/Deborah Doherty, San Jose, CA - 3/94 to present

What do you get when you mix a client base that ranges from rock bands to software companies? Diverse experience. Experience includes:

- Branding / Logo Design
- Print Production — Collateral / Marketing
- Photo retouching / Restoration
- Web Design / Digital Design

Software utilized: All current Adobe CC software

Creative Director/Graphic Designer/Production Artist

Leo Graphic Design & Creative Services, Santa Clara, CA - 4/02 to 6/06

Full service business printer. 1-4 color design, layout and printing. Experience includes:

- Responsible for overall operations of the design department and its designers
- Consultations with clients
- Design, layout, and final packaging of approved artwork
- Responsible for upkeep of computer system

Software utilized: Illustrator, Photoshop, Freehand, Acrobat, etc.

Graphic Artist/Production Artist

PIP Printing, Milpitas, CA - 3/99 to 2/2002

Full service business printer. 1-4 color design, layout and printing. Experience includes:

- Responsible for overall operations of the graphics/desktop publishing department
- Consultations with clients
- Design, layout and final packaging of approved artwork
- Responsible for upkeep of computer system

Software utilized: Illustrator, Photoshop, Quark, PageMaker, Acrobat, etc.

Customer Service Manager

PIP Printing, Milpitas & San Jose, CA - 3/95 to 3/99

Full service business printer. 1-4 color design, layout and printing. Experience includes:

- Responsible for overall daily operations of a satellite location
- Consultations with clients, estimating, order entry, tracking, posting and invoicing
- Coordinating pick up and delivery schedules
- Desktop Publishing, graphic design, print/production design
- Outside service rep for all new and existing accounts

Software utilized: PrintSmith, Illustrator, Photoshop, Quark, PageMaker, Acrobat, etc.

Office Manager/Photographer's Assistant

Heimlich Photography, Milpitas, CA - 9/92 - 3/95

Commercial Photographer specializing in product photography. Experience includes:

- Customer Service, sales and advertising
- Graphic design, photo retouching and restoration
- Photographer's assistant, still video production, photographic reproduction and manipulation
- General office admin duties including: invoicing, spreadsheets, accounts receivable and payable

Software utilized: Illustrator, Photoshop, word, Excel, PowerPoint. Amiga Video Toaster.